



*Goldman Communications Expands Asia Focus With Addition of Veteran Business Journalist
Alex Frew McMillan Partners With Goldman Team as China and Asia Strategist*

Toronto and Hong Kong – February 5, 2018 – Goldman Communications is pleased to announce a strategic partnership with veteran business and personal-finance journalist Alex Frew McMillan.

As China and Asia Strategist, McMillan will focus on developing and fostering new and existing relationships with clients in Hong Kong, greater China and throughout Asia, as well as with local media.

McMillan’s career as an international business correspondent, feature writer and editor spans 25 years and most of the globe, covering financial news in Canada, the United States and across the Asia Pacific region. His work has been featured in *The New York Times*, *The Wall Street Journal*, Japanese-language publication *J-Money* and the *South China Morning Post*, among many others.

“McMillan brings not only unparalleled experience covering business news in China and Asia, but also a wealth of knowledge and contacts that will be incredibly valuable in helping our clients gain exposure to this important market, and vice versa,” says Goldman Communications founder and CEO Corey Goldman. “We are excited to be expanding our offering to Hong Kong under Alex’s capable leadership.”

“I am thrilled to be joining Goldman in offering counsel for companies looking to get their message out to an Asia audience – and for Asian companies to be looking for more of a presence abroad,” says McMillan.

McMillan also has an interest in travel writing, adventure sports and personal fitness. When he is not covering international business, he is aiding clients in their “middle years” through his company, [Mid Age Man](#). It offers personal training, sports nutrition and mental-strength coaching. He is a Certified Personal Trainer with the National Academy of Sports Medicine, and a PADI-certified divemaster.

About Goldman Communications:

Goldman Communications is a full-service communications, media and public relations consultancy providing insight, analysis, expertise, and results to companies and individuals looking to communicate their message. Through public, media & investor relations, social & digital media channels, custom print & digital content and more, we help you tell your story the right way - to foster and build awareness, brand recognition and presence.

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